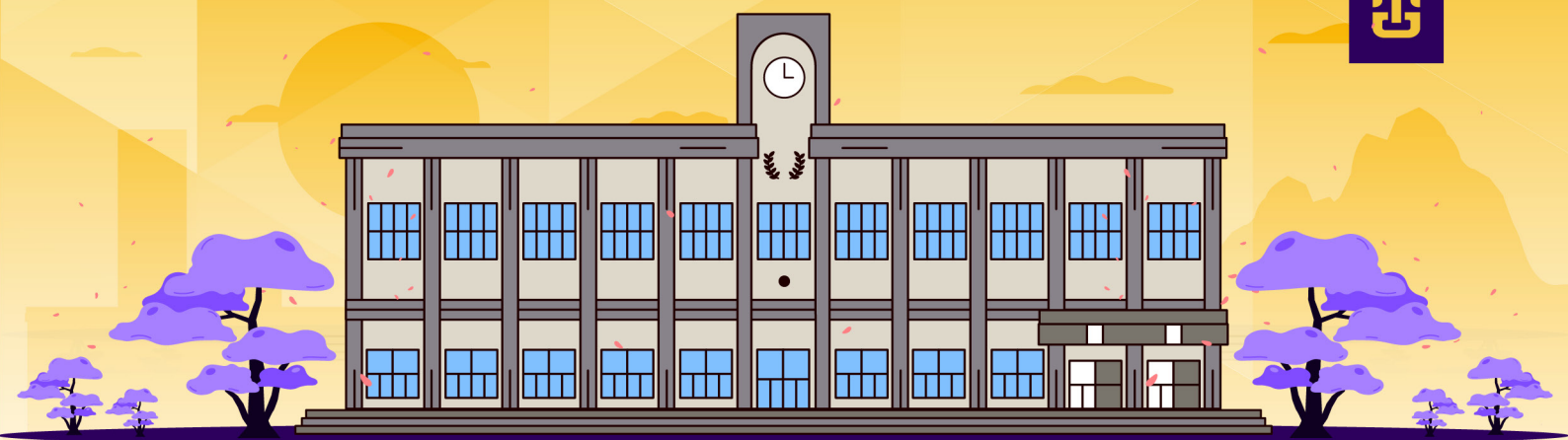




INTERNATIONAL INSTITUTE OF
TECHNOLOGY, DESIGN AND
MANAGEMENT VISAKHAPATNAM
AICTE APPROVED

2026–2028 POST GRADUATE DIPLOMA IN MANAGEMENT Financial Services (PGDM–FS)

“The two-year PGDM programme in collaboration with the Microinsurance Innovation Hub (MIIH) designed to equip students with the knowledge and leadership capabilities to succeed in the dynamic financial services industry.”



About IITDM Vizag

International Institute of Technology, Design and Management, Visakhapatnam (IITDM Vizag), is an AICTE-approved autonomous business school and a Business Education Alliance Member of AACSB, as well as a member of AMBA-BGA. The Institute is committed to excellence in education, research, and innovation across the fields of technology, design, and management.

Located on a sprawling 34-acre, Wi-Fi-enabled green campus in the vibrant city of Visakhapatnam, Andhra Pradesh, the Institute offers a sustainable and enriching learning environment.

IITDM Vizag delivers a comprehensive and dynamic education for aspiring business leaders through its cutting-edge Post Graduate Diploma in Management (PGDM) programmes. These two-year programmes, with specialisations in Business Analytics with AI, Aviation & Logistics, Maritime & Logistics, and Financial Services (with a major in Financial Inclusion), seamlessly blend theoretical knowledge with practical applications to prepare students for today's fast-paced global business environment.

Programmes Offered by IITDM Vizag

Long-Duration Programmes



PGDM in
Business Analytics with AI



PGDM in
Aviation & Logistics



PGDM in
Maritime & Logistics



PGDM in
Financial Services

Short-Duration Programme

- Centre for Drone and Aviation Management
 - Hands-on experience and DGCA-certified drone pilot training

About the Programme

PGDM in Financial Services at IITDM Vizag, offered in collaboration with the Microinsurance Innovation Hub (MIIH), is a forward-looking, industry-driven programme designed to develop skilled professionals for leadership roles in the evolving financial services sector. With financial markets becoming increasingly complex and technology-driven, the programme addresses the growing demand for professionals capable of navigating banking, insurance, fintech, investment management, and capital markets.

The programme features specialised courses that blend strong conceptual foundations with industry-ready skills. Key courses include Principles of Microfinance, Microinsurance Product Development, Analytics for Investment Banking, and Financial Literacy & Education. These courses prepare students for impactful and responsible careers in finance.

Through collaboration with MIIH, students benefit from assured internships, industry exposure, and placement support in microinsurance and inclusive finance, equipping them with capabilities in sustainable financial services and risk management for underserved markets.

Curriculum

The detailed curriculum will be announced shortly and will be aligned with industry requirements and regulatory frameworks.

Who Should Apply

This programme is ideally suited for individuals aspiring to develop into responsible leaders capable of creating meaningful impact in today's dynamic business environment.

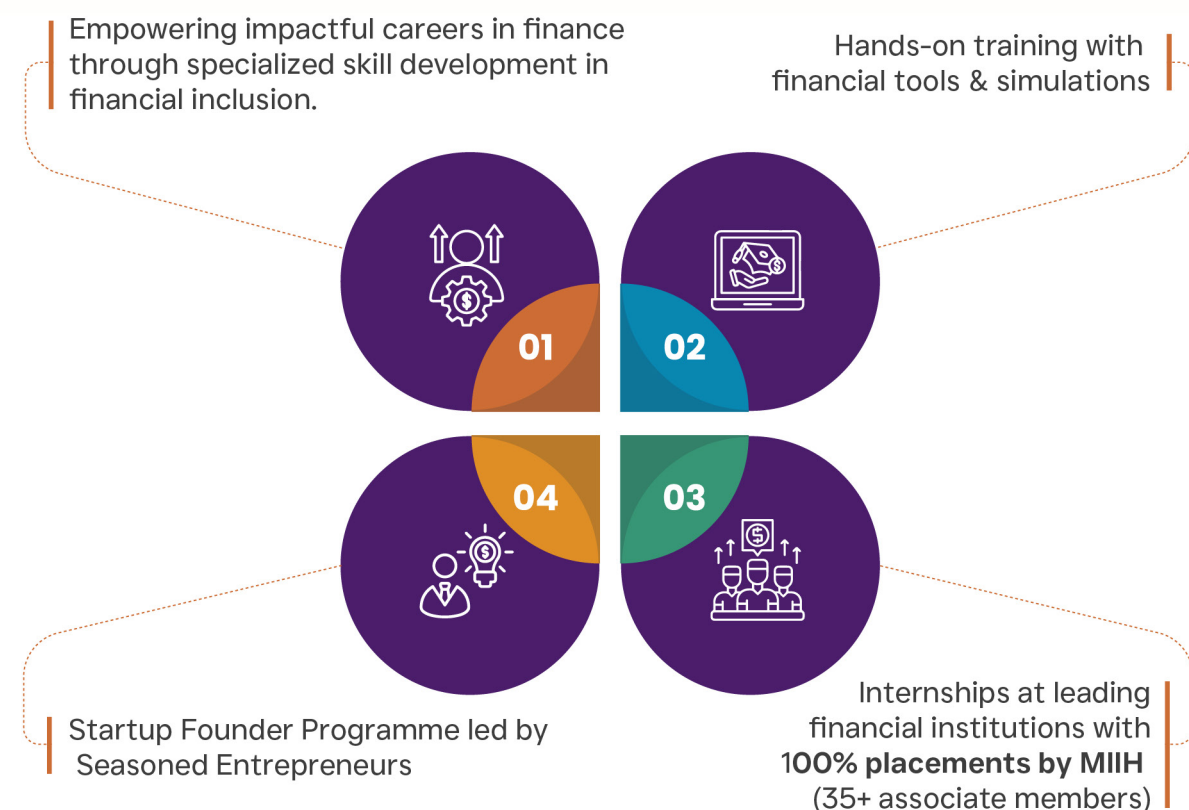
- ▶ Demonstrated academic, professional, or extracurricular excellence
- ▶ Readiness to thrive in a rigorous and immersive learning environment
- ▶ Distinct perspectives and experiences that enrich peer learning and classroom discussions





Programme Overview

The PGDM in Financial Services at IITDM Vizag is a forward-looking, industry-integrated programme designed to build deep expertise in finance, with a strong specialisation in Financial Inclusion and Microinsurance.



With assured internships, strong industry exposure, and placement support through MIIH, students graduate with the skills required to design sustainable financial solutions for underserved markets.

Mode of Study:	Classroom based
Break-up of Credits:	To be announced
Duration:	22 Months
Total Number of Sessions:	700+
Programme Commencement:	June 2026
Summer Internship:	Included



Eligibility Criteria

Academic Qualifications

- A bachelor's degree from a recognised university or institution approved by AICTE, AIU, or the Ministry of Education, Government of India
- Open to graduates from all disciplines (Engineering, Commerce, Sciences, etc.)
- Minimum aggregate of 60% marks or equivalent CGPA
- Final-year students or candidates awaiting results may apply; admission will be provisional subject to meeting eligibility requirements



Programme Fee: Approx. ₹12.90 lakhs for two years

Campus Mode Starts From: June 08, 2026

Timeline and Important Dates

Admission Process 2026-28 Batch

Particulars		
1	Application	
	Application Open Application Close	December 15, 2025 April 15, 2026
2	Admission Test	
	Entrance Examination Phase I Phase III Phase III	End of January 2026 End of February 2026 End of March 2026
3	Shortlist & Personal interviews	
	Personal Interview Phase I Phase III Phase III	Mid-February 2026 Mid-March 2026 Mid-April 2026
4	Final Results	The list of selected candidates shall be communicated via email on or before 25 April 2026
5	Fees Payment	
	Commitment Fee Deadline First Installment Payment	April 30, 2026 May 15, 2026
6	Commencement of Programme	
	Registration Inauguration & Orientation Normalization Week	May 28, 2026 May 29, 2026 June 01-05, 2026





Placements

IITDM Vizag provides comprehensive placement assistance through strong industry partnerships, assured internships, and structured career development support facilitated by MIIH.

100% Placement Focus | Strong Recruiter Tie-Ups | Career-Ready from Day One

We are built with a single, uncompromising objective: 100% placement assistance for every eligible student. Backed by pre-existing recruiter partnerships and active industry tie-ups, we work closely with organizations across banking, financial services, consulting, fintech, analytics, and emerging tech domains to deliver assured internship and final placement opportunities.

Our placement strategy goes beyond transactions—we cultivate long-term recruiter relationships, align academic learning with real-world roles, and prepare students to step into impactful, future-ready careers from day one.

A rigorously industry-aligned curriculum, combined with experiential learning, practitioner-led sessions, and intensive career training, ensures students are job-ready well before graduation. Aptitude training, communication mastery, resume building, mock interviews, and leadership development are embedded into the program—so graduates don't just compete in the job market, they lead it.



C O N T A C T
U S

“ You made the right choice.

Come join us at IITDM Vizag where your journey
in finance doesn't end with a degree,
it begins with a career.”



Contact us

 www.iitdm.org.in  enquiry@iitdm.org.in  +91 89779 19359

 Central Admission Office : Siripuram, Visakhapatnam, AP- 530003 IN

 Campus Location : PM Palem, Visakhapatnam, AP-530041 IN