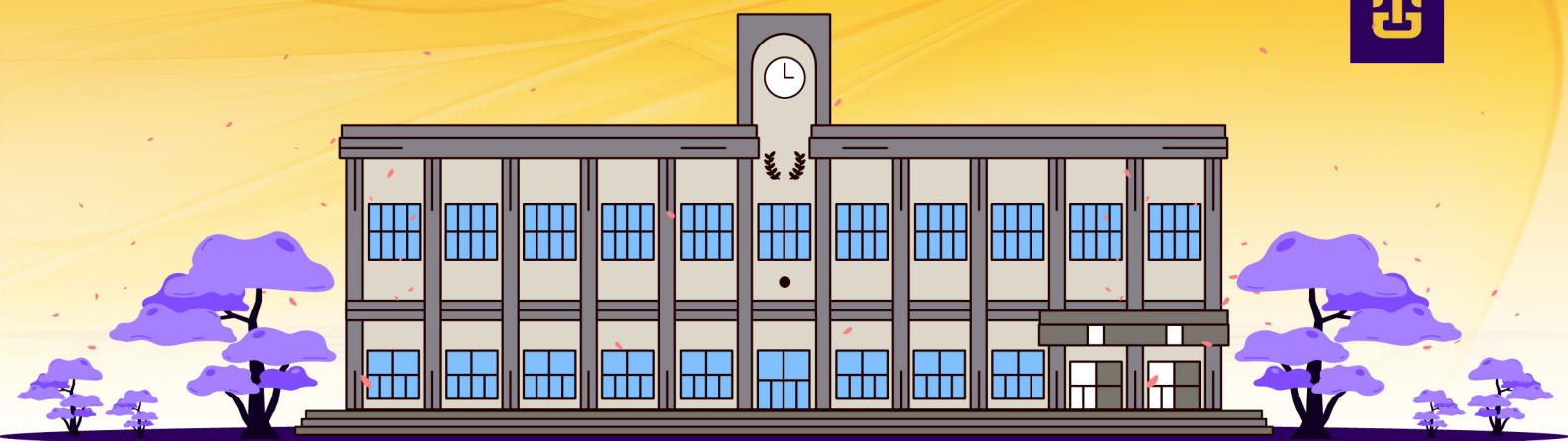




INTERNATIONAL INSTITUTE OF
TECHNOLOGY, DESIGN AND
MANAGEMENT VISAKHAPATNAM
AICTE APPROVED

2026–2028 POST GRADUATE DIPLOMA IN MANAGEMENT Business Analytics with AI (PGDM–BAAI)

“This future-ready program blends foundational business management with advanced analytical and AI technological skills. It is designed to create professionals who can transform data into actionable insights and bridge the gap between technical depth and strategic business acumen”



About IITDM Vizag

International Institute of Technology, Design and Management, Visakhapatnam (IITDM Vizag), is an AICTE-approved autonomous business school and a Business Education Alliance Member of AACSB, as well as a member of AMBA-BGA. The Institute is committed to excellence in education, research, and innovation across the fields of technology, design, and management.

Located on a sprawling 34-acre, Wi-Fi-enabled green campus in the vibrant city of Visakhapatnam, Andhra Pradesh, the Institute offers a sustainable and enriching learning environment.

IITDM Vizag delivers a comprehensive and dynamic education for aspiring business leaders through its cutting-edge Post Graduate Diploma in Management (PGDM) programmes. These two-year programmes, with specialisations in Business Analytics with AI, Aviation & Logistics, Maritime & Logistics, and Financial Services (with a major in Financial Inclusion), seamlessly blend theoretical knowledge with practical applications to prepare students for today's fast-paced global business environment.

Programmes Offered by IITDM Vizag

Long-Duration Programmes



PGDM in
Business Analytics with AI



PGDM in
Aviation & Logistics



PGDM in
Maritime & Logistics



PGDM in
Financial Services

Short-Duration Programme

- Centre for Drone and Aviation Management
 - Hands-on experience and DGCA-certified drone pilot training

About the Programme

The PGDM in Business Analytics & AI is meticulously designed to create domain experts in high-demand, high-growth sectors. In an era where organizations are desperately seeking professionals to drive data-backed decision-making, this program combines technical mastery with human-centric problem-solving.

A central component of the curriculum is the Start-up Founder Program (SFP), which empowers students with the skills and resources to launch successful AI-driven ventures. Aspiring founders benefit from a robust ecosystem and guidance in securing up to ₹1 Crore in incubation seed funding from industry partners. Students move beyond theory by building real-world AI products and mastering the "how" and "why" of data-driven leadership.

Curriculum

The detailed curriculum will be announced shortly and will be aligned with industry requirements and regulatory frameworks.

Who Should Apply

This programme is ideally suited for individuals aspiring to develop into responsible leaders capable of creating meaningful impact in today's dynamic business environment.

- ▶ Demonstrated academic, professional, or extracurricular excellence
- ▶ Readiness to thrive in a rigorous and immersive learning environment
- ▶ Distinct perspectives and experiences that enrich peer learning and classroom discussions

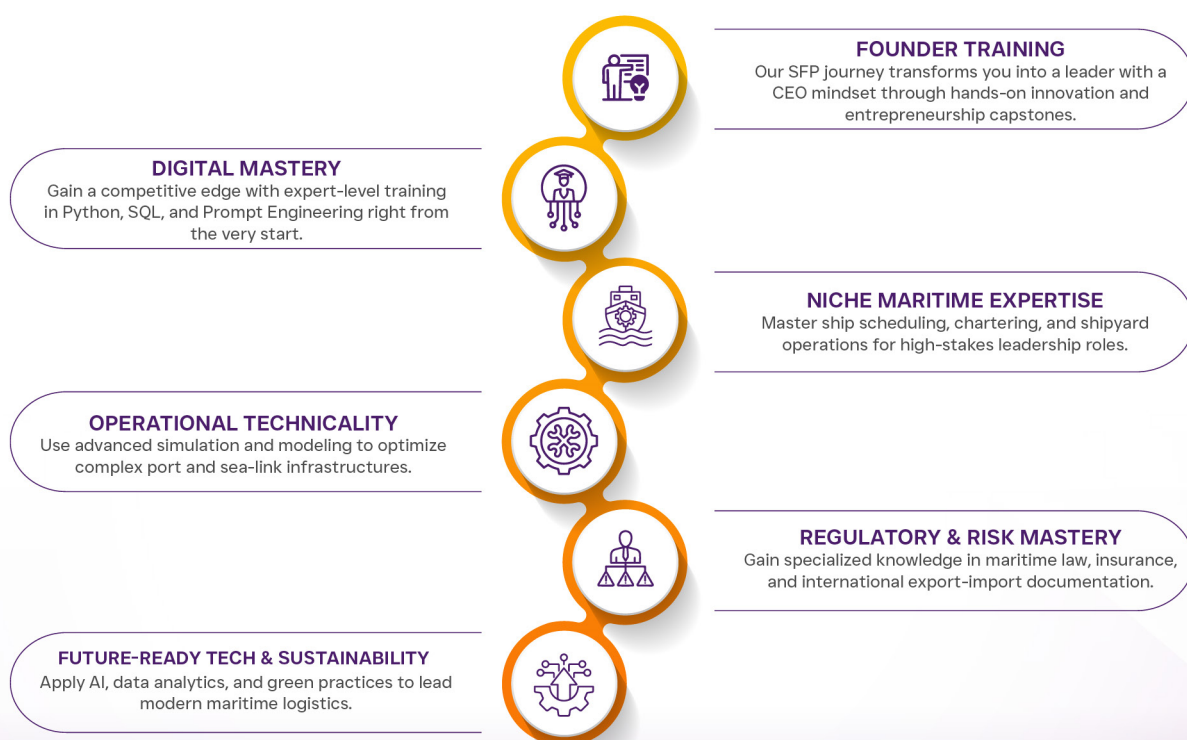




Programme Overview

The curriculum is structured to ensure students are "Day-1 Ready" for high-stakes roles in the global tech marketplace:

The journey begins with intensive certifications in Python Programming, SQL, and Data Visualization to build a strong technical base. Students gain hands-on experience with 30+ essential business and AI tools, including Generative AI in Business, Cloud AI, and Machine Learning. The coursework covers Predictive Modeling, Big Data Analytics, and Diagnostic/Prescriptive Analytics to solve real-world business problems. Learning is reinforced through 2-month intensive internships, live projects, and case studies led by industry experts. Graduates are groomed for elite roles such as AI Strategist, Data Scientist, Business Intelligence Developer, and Digital Strategy Consultant. The program targets top-tier consulting and tech firms, including Google, Microsoft, Amazon, Deloitte, and Accenture.

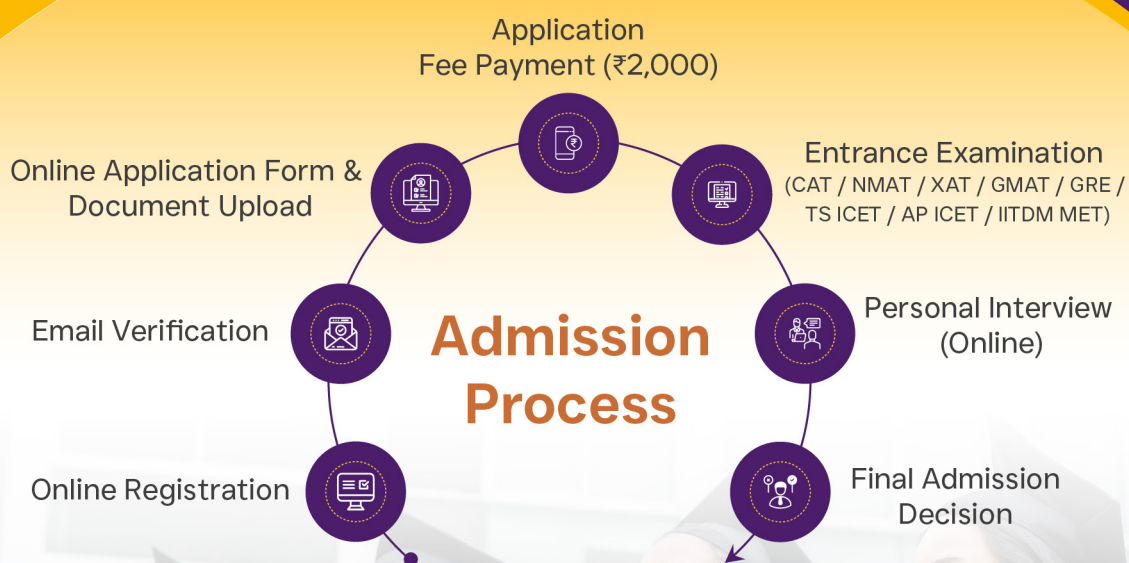


Mode of Study:	Day-Classroom
Break-up of Credits:	To be announced
Duration:	22 Months
Total Number of Sessions:	700+
Programme Commencement:	June 2026
Summer Internship:	Included

Eligibility Criteria

Academic Qualifications

- A bachelor's degree from a recognised university or institution approved by AICTE, AIU, or the Ministry of Education, Government of India
- Open to graduates from all disciplines (Engineering, Commerce, Sciences, etc.)
- Minimum aggregate of 60% marks or equivalent CGPA
- Final-year students or candidates awaiting results may apply; admission will be provisional subject to meeting eligibility requirements



Programme Fee: Approx. ₹12.90 lakhs for two years

Campus Mode Starts From: June 08, 2026



Timeline and Important Dates

Admission Process 2026-28 Batch

Particulars		
1	Application	
	Application Open Application Close	December 15, 2025 April 15, 2026
2	Admission Test	
	Entrance Examination Phase I Phase III Phase III	End of January 2026 End of February 2026 End of March 2026
3	Shortlist & Personal interviews	
	Personal Interview Phase I Phase III Phase III	Mid-February 2026 Mid-March 2026 Mid-April 2026
4	Final Results	The list of selected candidates shall be communicated via email on or before 25 April 2026
5	Fees Payment	
	Commitment Fee Deadline First Installment Payment	April 30, 2026 May 15, 2026
6	Commencement of Programme	
	Registration Inauguration & Orientation Normalization Week	May 28, 2026 May 29, 2026 June 01-05, 2026





Placements

IITDM Vizag provides comprehensive placement assistance through strong industry partnerships, assured internships, and structured career development support facilitated by Industry connect.

