

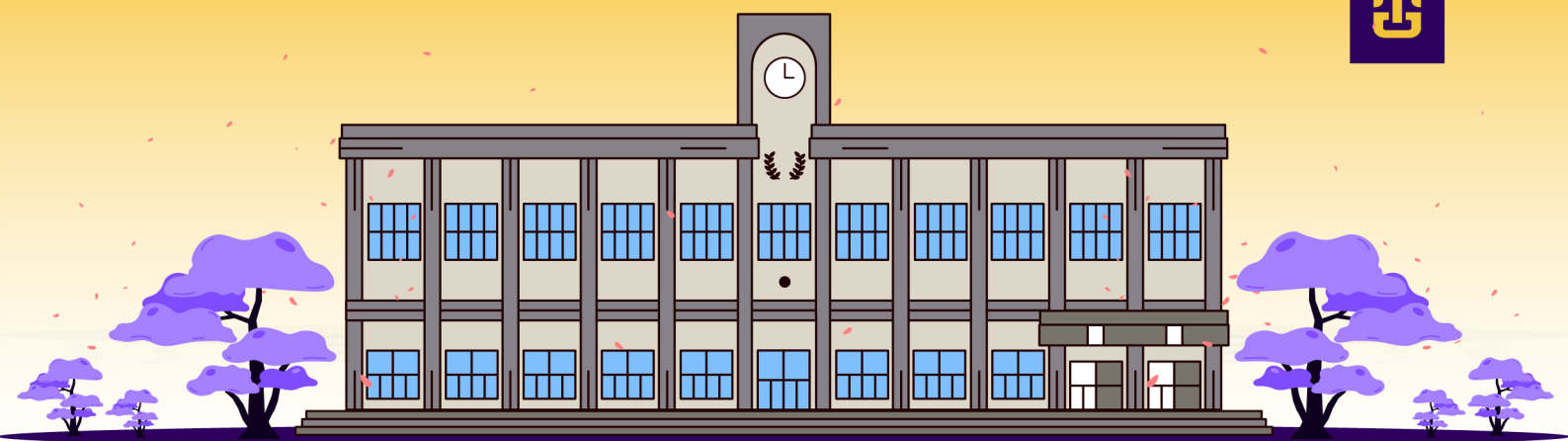


INTERNATIONAL INSTITUTE OF
TECHNOLOGY, DESIGN AND
MANAGEMENT VISAKHAPATNAM
AICTE APPROVED

2026–2028 POST GRADUATE DIPLOMA IN MANAGEMENT

Maritime & Logistics (PGDM–ML)

“This future-ready program blends foundational maritime management, Logistics and Supply Chain mastery with advanced analytics and AI technological skills. Designed for the global blue economy, it equips students with specialized training in shipping networks, commercial chartering, logistics, supply chain and international trade operations while ensuring Day-1 readiness for high-stakes roles in logistics, port and terminal management.”



About IITDM Vizag

International Institute of Technology, Design and Management, Visakhapatnam (IITDM Vizag), is an AICTE-approved autonomous business school and a Business Education Alliance Member of AACSB, as well as a member of AMBA-BGA. The Institute is committed to excellence in education, research, and innovation across the fields of technology, design, and management.

Located on a sprawling 34-acre, Wi-Fi-enabled green campus in the vibrant city of Visakhapatnam, Andhra Pradesh, the Institute offers a sustainable and enriching learning environment.

IITDM Vizag delivers a comprehensive and dynamic education for aspiring business leaders through its cutting-edge Post Graduate Diploma in Management (PGDM) programmes. These two-year programmes, with specialisations in Business Analytics with AI, Aviation & Logistics, Maritime & Logistics, and Financial Services (with a major in Financial Inclusion), seamlessly blend theoretical knowledge with practical applications to prepare students for today's fast-paced global business environment.

Programmes Offered by IITDM Vizag

Long-Duration Programmes



PGDM in
Business Analytics with AI



PGDM in
Aviation & Logistics



PGDM in
Maritime & Logistics



PGDM in
Financial Services

Short-Duration Programme

- Centre for Drone and Aviation Management
 - Hands-on experience and DGCA-certified drone pilot training

About the Programme

The PGDM in Maritime & Logistics offers a unique interdisciplinary curriculum that bridges the gap between traditional maritime operations, logistics, supply chain and new-age digital transformation. The curriculum is built to address the complexities of logistics, supply chain, EXIM trade, port management, commercial shipping, chartering markets, and legal principles governing the shipping business.

A core differentiator is the **Start-up Founder Program (SFP)**, which is deeply embedded in the course grid to foster an entrepreneurial mindset from the first semester. Students gain access to a **₹1 Crore startup seed fund assistance** to transition from maritime students to logistics tech founders. The program also places a heavy emphasis on **Environmental Integrity and Social Responsibility**, preparing leaders to navigate global climate shifts and lead "Green Operations" within the maritime industry.

Curriculum

The detailed curriculum will be announced shortly and will be aligned with industry requirements and regulatory frameworks.

Who Should Apply

This programme is ideally suited for individuals aspiring to develop into responsible leaders capable of creating meaningful impact in today's dynamic business environment.

- ▶ Demonstrated academic, professional, or extracurricular excellence
- ▶ Readiness to thrive in a rigorous and immersive learning environment
- ▶ Distinct perspectives and experiences that enrich peer learning and classroom discussions

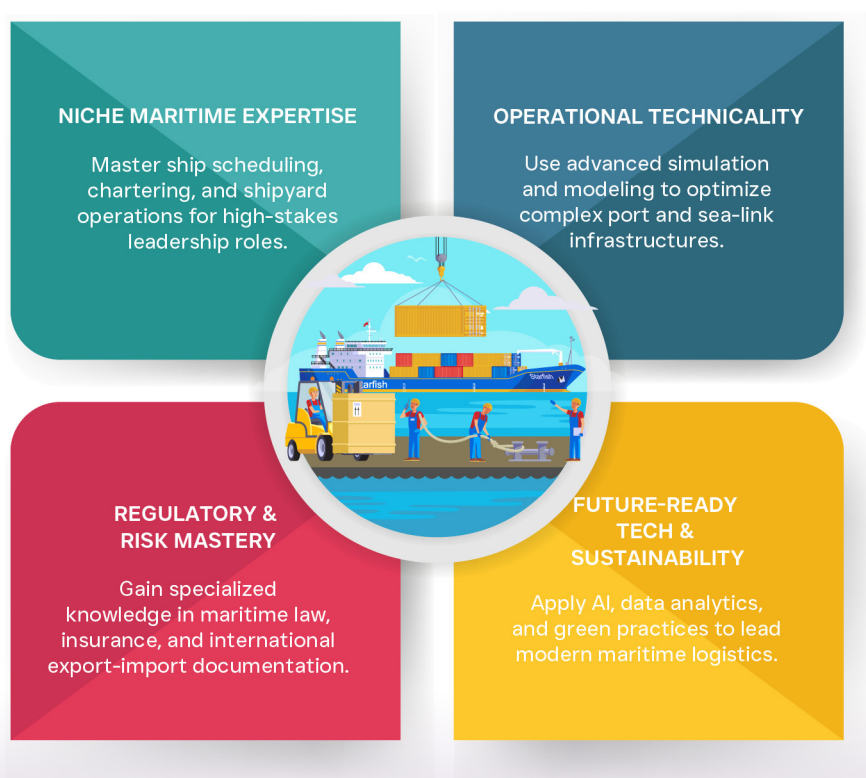




Programme Overview

The curriculum follows a structured Learning Roadmap that transitions students from foundational concepts to expert applications:

Students begin with certifications in Prompt Engineering for Generative AI, Python, and SQL to ensure they can manage tech-driven logistics data. Intensive modules cover International Trade & EXIM Documentation, Logistics and Supply Chain mastery with advanced analytics and AI technological skills, Laws of Carriage of Goods by Sea, and Maritime Insurance. Advanced coursework includes Ship Scheduling, Berth Allocation, Port Operation, and Shipyard Management. Managers are trained in AI/ML applications and Data-Driven Decision Making specific to maritime & logistics. Graduates are prepared for executive roles such as Maritime Logistics Head, Port Terminal Manager, and Shipping Operations Manager at global firms like Maersk, Adani Ports, and DP World etc.



Mode of Study:	Day-Classroom
Break-up of Credits:	To be announced
Duration:	22 Months
Total Number of Sessions:	700+
Programme Commencement:	June 2026
Summer Internship:	Included



Eligibility Criteria

Academic Qualifications

- A bachelor's degree from a recognised university or institution approved by AICTE, AIU, or the Ministry of Education, Government of India
- Open to graduates from all disciplines (Engineering, Commerce, Sciences, etc.)
- Minimum aggregate of 60% marks or equivalent CGPA
- Final-year students or candidates awaiting results may apply; admission will be provisional subject to meeting eligibility requirements



Programme Fee: Approx. ₹12.90 lakhs for two years

Campus Mode Starts From: June 08, 2026



Timeline and Important Dates

Admission Process 2026-28 Batch

Particulars		
1	Application	
	Application Open Application Close	December 15, 2025 April 15, 2026
2	Admission Test	
	Entrance Examination Phase I Phase III Phase III	End of January 2026 End of February 2026 End of March 2026
3	Shortlist & Personal interviews	
	Personal Interview Phase I Phase III Phase III	Mid-February 2026 Mid-March 2026 Mid-April 2026
4	Final Results	The list of selected candidates shall be communicated via email on or before 25 April 2026
5	Fees Payment	
	Commitment Fee Deadline First Installment Payment	April 30, 2026 May 15, 2026
6	Commencement of Programme	
	Registration Inauguration & Orientation Normalization Week	May 28, 2026 May 29, 2026 June 01-05, 2026





Placements

IITDM Vizag provides comprehensive placement assistance through strong industry partnerships, assured internships, and structured career development support facilitated by Industry connect.

**Tech
Mahindra**

accenture

Dr.Reddy's



EUREKA FORBES
Your friend for life

LARSEN & TOUBRO

genpact

